

Before Ukiah, there was . . .

Yokayo

which means “Deep Valley”
in the Pomo language.

The first white settlers heard it with different ears, spelled it Ukiah, and pronounced it U-kai-ah.

In 1856 Ukiah's first settler, Samuel Lowry, built a log cabin on the southwest corner of Perkins and Main streets.

By 1859 Mendocino County had detached itself from Sonoma County, and in 1860 our first newspaper, *The Mendocino Herald*, was established. It carried stories about the Civil War in an ongoing column entitled “The Arrival of the Pony” (a reference to the Pony Express).

Economic expansion paid for the courthouse shown in this brochure. Parts of that 1873 structure are still enclosed within the present day courthouse.

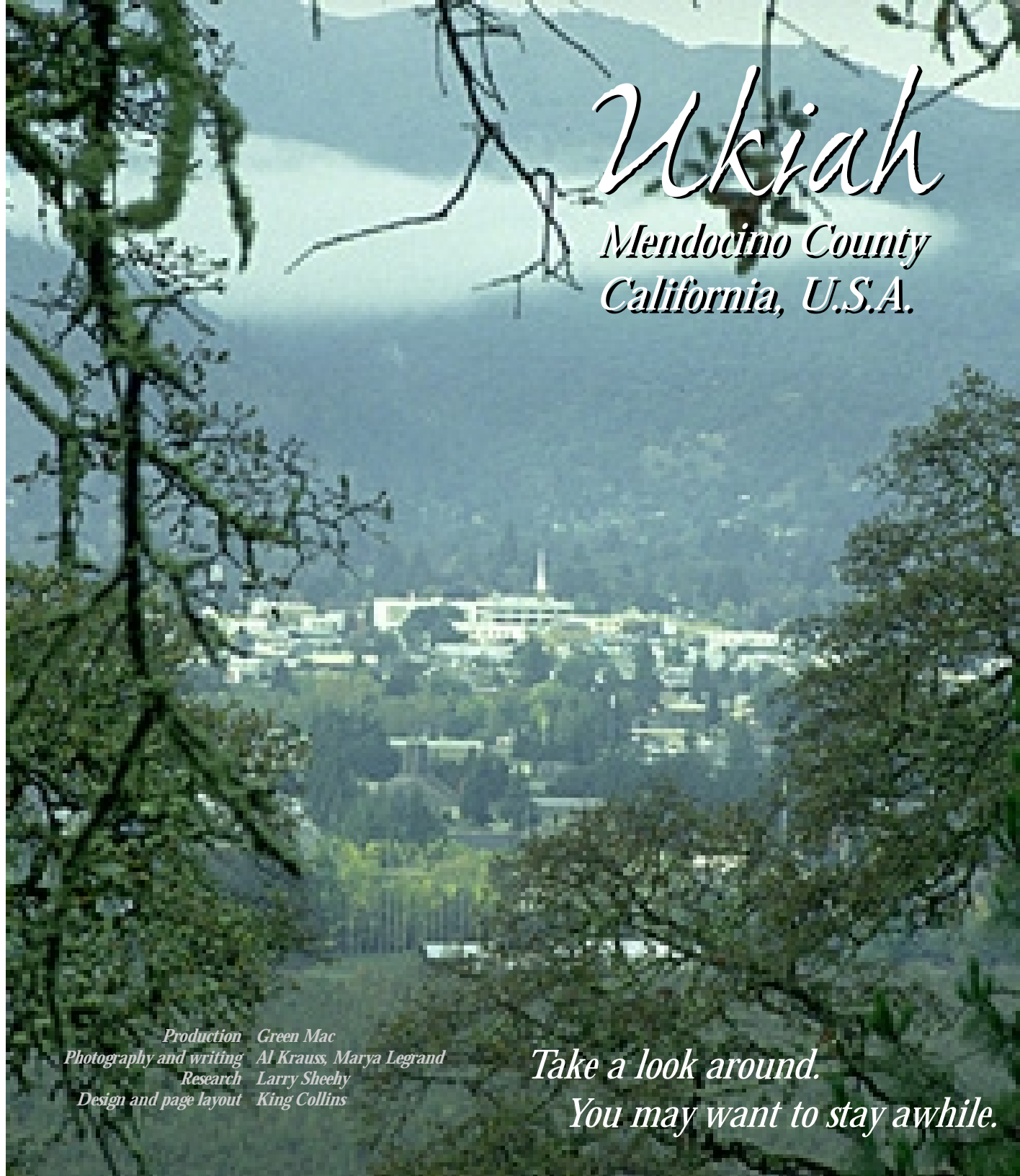
In 1889 the first train steamed into Ukiah causing land prices to explode. Almost as quickly as the sound of that train's whistle could die down, the price of bare lots jumped from \$30.00 to \$150.00.

1917 was the “year of the big fire”. The entire west side of State Street burned and had to be rebuilt.

The end of World War II brought a lumber boom to the region, and redwood came to be called “red gold” with 1949 being remembered locally as the “Lumber Rush of 1949”.

The 1960's and 1970's saw a large influx of people through the “back to the land” movement, and Ukiah became central for a large number of small property owners where few had lived before.

During the last 30 years, as forests dwindled, environmental issues became central, and now there is a strong local voice for sustainable development and the preservation of our unique agrarian and small town quality of life.



Ukiah

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California, U.S.A.*

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*Take a look around.
You may want to stay awhile.*